

U.S. Senator Maria Cantwell;  
 Orin Smith, *President and Chief Executive Officer, Starbucks*;  
 Sally Jewell, *Chief Operating Officer, REI*;  
 Joe Dear, *Executive Director, Washington State Investment Board*; and  
 Attorney General Christine O. Gregoire,  
*Washington State Attorney General*  
 come together with other corporate leaders to discuss  
 the state of corporations in Washington today.

- Are ethics codes enough?
- Is industry self-regulation working?
- What's right and wrong about *Sarbanes-Oxley* and its implementation?
- What do consumers expect of high performing companies?
- How to stay off the AGO's top 10 list.
- Tips for managing accountability to multiple public constituencies.
- How can government assist in creating a "race to the top?"

Approved for 5.5 CLE Credits for Washington Attorneys:  
 5.0 General CLE Credits and 0.5 Ethics Credit

## WSBA-CLE TOOLS + PRODUCTS



### CLE By-the-Slice™ Internet Audio Seminars

Over 120 short WSBA-CLE course topics in 26 practice areas, including ethics. Build your own custom CLE seminar at [www.legalspan.com/wsba](http://www.legalspan.com/wsba).



### Audio CD/Audiotape Seminar With Coursebook

Use the order form inside. Allow 8 weeks after seminar for delivery.



### Register Online

<http://www.wsba.org/cle/seminars>



### Order Products Online

<http://store.yahoo.com/wsbastore>

Nonprofit Org.  
 U.S. Postage Paid  
 Seattle, WA  
 Permit No. 2204



*The Leader in Innovative Legal Education*  
 Washington State Bar Association  
 2101 Fourth Avenue, Suite 400  
 Seattle, WA 98121-2330  
 tel: 1-800-945-WSBA  
 206-443-WSBA  
 fax: 206-727-8320  
 e-mail: [questions@wsba.org](mailto:questions@wsba.org)

FINAL NOTICE



*The Leader in Innovative Legal Education*

Sponsored by the Washington State Office  
 of the Attorney General

## RESPONSIBLE CORPORATE LEADERSHIP IN WASHINGTON STATE: Law Reform and Best Practices

Friday, October 29, 2004

Washington State Convention and Trade Center  
 Level 6

On Pike Street, between 7th and 8th Avenues  
 Seattle, Washington



Join some of Washington's corporate leaders at this seminar.

©2004 Washington State Bar Association

Co-sponsored by The Center on Corporations, Law & Society  
 at Seattle University School of Law

Business: Intermediate to Advanced

Approved for 5.5 CLE Credits for Washington Attorneys:  
 5.0 General CLE Credits and 0.5 Ethics Credit

# RESPONSIBLE CORPORATE LEADERSHIP IN WASHINGTON STATE:

## Law Reform and Best Practices

Sponsored by the Washington State Office of the Attorney General

**8:00 a.m. Check-in • Walk-in Registration • Distribution of Coursebooks • Coffee and Pastry Service**

**8:45 a.m.**

### Welcome & Introduction by Program Chair

Sharon L. Nelson — Chief, Consumer Protection Division, Attorney General of Washington, Seattle

**9:00 a.m.**

### The Corporation in the State's Economy: Ethics, Law and Regulation

Attorney General Christine O. Gregoire — Washington State Attorney General, Olympia

**9:30 a.m.**

### Corporate Social Responsibility and the Management of Multiple Constituencies

Orin Smith — President and Chief Executive Officer, Starbucks, Seattle

### Corporate Governance When the SEC and Investors Aren't Looking Over Your Shoulder — Doing the Right Thing for a Non-public Company

Sally Jewell — Chief Operating Officer, REI, Summer

**10:45 a.m.**

Break

**11:00 a.m.**

### Why Corporate Governance Matters to Institutional Investors

Joe Dear — Executive Director, Washington State Investment Board, Olympia

Co-sponsored by The Center on Corporations, Law & Society at Seattle University School of Law

**12:00 Noon Lunch on Your Own**

**1:15 p.m.**

### Tips and Resources for Businesses

Steve Larsen — Manager and Attorney, Attorney General of Washington, Seattle

**1:30 p.m.**

### Deregulation and its Aftermath: Are Consumers Better Off?

Helen Howell — Director, Department of Financial Institutions, Olympia  
Marilyn Showalter — Chairwoman, Washington Utilities and Transportation Commission, Olympia

**2:30 p.m.**

Break

**2:45 p.m.**

### Panel of Corporate General Counsel — Are Legal Reforms Working? The Facts on the Ground

Moderator: Stewart Landefeld — Partner, Perkins Coie LLP, Seattle  
J. David Griswold — Director, Global Regulatory Policy, Frank Russell Company, Tacoma  
Anne Nelson — KPMG LLP, Seattle  
John Seethoff — Deputy General Counsel, Microsoft Corporation, Seattle  
Michael Deal — Associate General Counsel, Amazon.com Incorporated, Seattle

**3:45 p.m.**

### A View from the Hill: Predictions about the Next Congress

U.S. Senator Maria Cantwell

The Washington State Attorney General's Office presents — 'Tips and Resources for Businesses' — a one-stop online toolkit for businesses. This first version of this tool will be available September 1, 2004. To learn more about this helpful new resource join us on October 29th.



Visit the Washington State Attorney General's Office web site at [www.atg.wa.gov/consumer/business](http://www.atg.wa.gov/consumer/business).

**4:15 p.m. Complete Evaluation Forms • Adjourn**

## SEMINAR REGISTRATION

First Name \_\_\_\_\_ M.I. \_\_\_\_\_ Last Name \_\_\_\_\_  
 WSBA No. \_\_\_\_\_ Firm / Company Name \_\_\_\_\_  
 Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 ( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

We encourage early registration. On-site registration is on a space-available basis.

I wish to register for the following seminar:

**Responsible Corporate Leadership in Washington State: Law Reform and Best Practices #05267, 10/29/04, Seattle • \$199 Tuition**

Total:.....\$ \_\_\_\_\_

If special accommodations are needed, please contact Emily Routledge at 206-727-8296 or toll-free at 1-800-945-WSBA, email: emilyr@wsba.org

## PRODUCT ORDER

Please send me the following products:

**C05267 Responsible Corporate Leadership in Washington State: Law Reform and Best Practices Seminar coursebook only • \$70 per book + \$9 S&H + \$6.95 taxes\* = \$85.95**

Total:.....\$ \_\_\_\_\_

Books available 10 days after seminar.

\*Out-of-state and federal government orders do not pay sales tax.

## PAYMENT INFORMATION

- Check enclosed payable to WSBA
- 2004 WSBA-CLE Passport (check below):
  - Silver  Gold  Platinum\*

\* For Platinum Passport, present ID at check-in.

Passport pin #

Visa  MasterCard

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name (print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Registrations received less than 48 hours before a seminar are not guaranteed a coursebook or other presentation materials on site. At the conclusion of the seminar, materials will be mailed on a priority basis to those registrants who did not receive them.

office use only

Date \_\_\_\_\_ Check # \_\_\_\_\_ Total \$ \_\_\_\_\_

### Payment Policies

**Payment** • Individual registrants must use a separate form, however, payment may be made with a single check or credit card for multiple parties.

**Note** • Please keep a copy of this brochure for your records.

**Refunds** • Registration fees may be refunded, less \$25 for handling, for written cancellations postmarked or faxed by 5 p.m., up to 3 business days before the seminar. No refunds after that date, but you will receive the coursebook provided you did not use a Platinum Passport. Canceled registrations may not be transferred to other seminars. You may send a substitute (e.g., someone from your firm) in lieu of canceling.

## 5 WAYS TO REGISTER FOR A WSBA-CLE SEMINAR OR TO PLACE A PRODUCT ORDER

MAIL • WSBA, 2101 Fourth Avenue, Suite 400, Seattle, WA 98121-2330.

PHONE • 800-945-WSBA or 206-443-WSBA with credit card and Registration/Order Form in hand.

FAX • 206-727-8320 Include credit card information.

INTERNET • Securely register online at <http://www.wsba.org/cle/seminars> • Order products online at <http://store.yahoo.com/wsbastore>

WALK-IN • You may register for most WSBA-CLE seminars at the door. On-site registration is on a space-available basis.

QUESTIONS? • Call 800-945-WSBA or 206-443-WSBA. Questions regarding WSBA-CLE publications, call 206-733-5918.